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**Herbert E. Hetu**  
Director of Public Affairs

*Lecture info*

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## Program Corporation of America

595 West Hartsdale Avenue, White Plains, New York 10607 (914) 428-5840

December 15, 1980

Mr. Herbert E. Hetu  
Director of Public Affairs  
Central Intelligence Agency  
Washington, D.C. 20505

Dear Mr. Hetu:

Thank you for ringing back today, I'm glad that we had a moment to speak and am looking forward to meeting with you on Friday or Saturday in New York.

As I told you, we are one of the largest lecture management firms in the nation and handle bookings for a wide variety of prominent people, among those with whom we have worked closely are: Secretary of State Edmund Muskie, Senators Proxmire, Ervin, and Hatfield, General Westmoreland, Ben Wattenberg and George Gallup. I'm certain we could do a good job for Admiral Turner as well.

There is no doubt that Admiral Turner will be in demand as a speaker and I am certain that we will be able to arrange interesting engagements and obtain substantial honorariums for him.

As promised, I'm enclosing our catalogs for your information and look forward to hearing from you this week.

Cordially,

Joan Steinhaus  
Executive Vice President

JS/me